

C&K MARKET, INC.

FILL THE FREEZER 2017 SWEEPSTAKES CONTEST

OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. NON-PURCHASE ENTRIES AND PURCHASE ENTRIES HAVE AN EQUAL CHANCE OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. **Sweepstakes:** Fill the Freezer 2017 (“Sweepstakes”) begins at 12:01AM Pacific Standard Time (“PST”) on **Wednesday, February 22, 2017** and ends at 11:59PM PST on **Tuesday, March 28, 2017** (“Sweepstakes Period”). By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of C&K Market, Inc., which shall be final and binding in all respects.
2. **Eligibility:** This Sweepstakes is open only to legal residents of California and Oregon who are at least **18 years** of age as of the date of entry. This Sweepstakes is not open to public sector employees where such an offer would violate laws, regulations, or policies. Void outside of California, Oregon and where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
3. **Sponsor:** C & K Market Inc., 850 O’Hare Parkway Suite 100, Medford, OR 97504.
4. **How to Enter:** There are two ways to receive an entry:
 - a. **Purchase Qualifying Brands and use All Access Rewards card:** During the Sweepstakes Period, you will receive one entry for each Qualifying Brand item purchased while using your All Access Rewards card at a participating location. For purposes of this Sweepstakes, “Qualifying Brands” include: Stone Ridge Creamery, Essential Everyday, Ore Ida Potatoes, Marie Callender’s, Green Giant Vegetable’s and Flav-R-Pac.
 - b. **Free Method of Entry:** To obtain an entry in-store, visit the customer service counter and ask for an entry form for the Sweepstakes no later than March 22, 2017. All requests become the exclusive property of Sponsor, and none will be acknowledged or returned. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or illegible entries, all of which will be disqualified.
5. **Drawings:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the applicable Entry Period, on or around the drawing date seven days or less from the conclusion of the Entry Period. The potential winners will be notified by email, mail or phone. Potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three alternate drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Sweepstakes.
6. **Prizes:** Five \$250 C&K Market Store Gift Cards. Estimated odds to win 1:125,000. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor’s sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received during the applicable Entry Period. Limit: One prize per person.
7. **Winner’s List:** To receive a winner’s list, send your request with a self-addressed stamped envelope to: Fill the Freezer 2017, Winners List, C&K Market, Inc., 850 O’Hare Parkway Suite 100, Medford, OR 97504.
8. **Releases:** By entering and/or accepting the prize, entrants agree to release Sponsor and each of its subsidiaries, affiliates, advertising, promotion, or any other agencies or entities involved with this Sweepstakes, and each of their respective shareholders, officers, directors, and employees (“Promotional Parties”) from any and all liability, claims, or actions of any kind whatsoever and Promotional Parties will be held harmless by winner and his/her heirs and executors for any injuries or damages of any kind sustained in connection with participation in this Sweepstakes and/or the receipt, ownership, use, possession, or awarding of any prize or while traveling to and/or from a location to obtain or use the prizes or participation in this Sweepstakes. Winners, in accepting their prizes, consent to the use of their names, images, addresses (city, state), photographs, likenesses,

and/or voices for purposes of advertising or publicity in any medium for any commercial or other purpose on behalf of the Sponsor, without further compensation except where prohibited by law.

- 9. Publicity:** Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.
- 10. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
- 11. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that, if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.
- 12. Jurisdiction:** All actions arising pursuant to this Sweepstakes will be brought in the federal and state courts residing in Jackson County, Oregon and this Sweepstakes will be governed by and construed in accordance with Oregon law, without regard to conflict-of-laws principles.
- 13. Entrant's Personal Information:** Information collected from entrants is subject to Sponsor's Privacy Policy http://www.gorays.com/Privacy/Privacy_S.las?-token.S=

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